

Reducing Total Ownership Cost of Naval Forces





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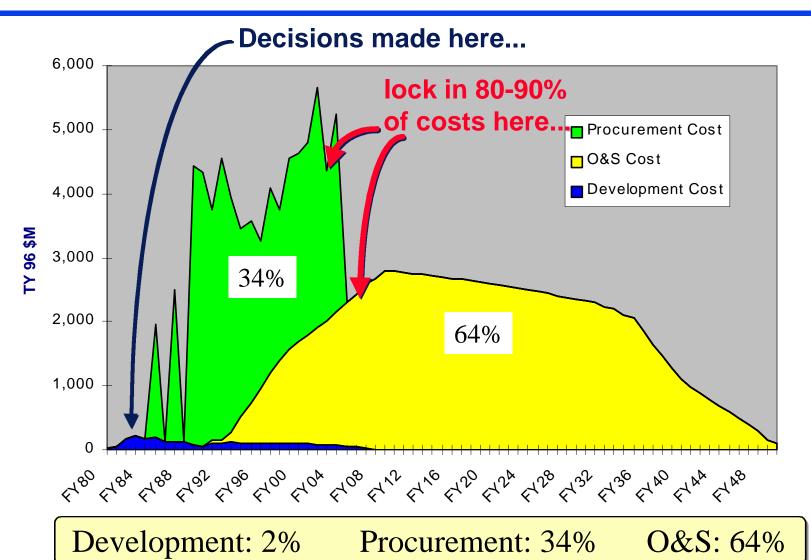
Why Is This Important?

"As to government expenditures, those due to broken down chariots, worn-out horses, armor and helmets, arrows and crossbows, lances, hand and body shields, draft animals and supply wagons will amount to 60% of the total."

Sun Tzu, *The Art of War*, 6th Century B.C.

Revised 03/18/98

SURFACE COMBATANTS LIFE CYCLE COST



Revised 03/18/98

Purpose

- ◆ Outline an integrated Navy approach to reducing Total Ownership Cost (TOC) in response to DSAC initiatives and ASN(RDA) Strategic Goal
- **♦** What we want today:
 - Concurrence from DoN leadership on approach
 - Engender top down support for effort across all major claimants

TOC Baselines will not be established or monitored unless Navy leadership supports concept.

Tasking

At Dec 97 DSAC Meeting, Dr. Gansler stated that:

Ambitious top level goals for TOC reduction should be set, responsibilities identified and accountability established.

SAEs were directed to:

Be prepared to discuss service plans for designating TOC reduction programs and their integrated approach for setting and achieving targets and and key innovations they are considering.

Designate pilot programs

- Not all new acquisitions
- Need mix from R&D, Production & fielded systems

ASN(RDA) 1996-1997 Strategic Plan

STRATEGIC GOAL:

Understand and manage total ownership costs over the entire life cycle to produce savings for <u>recapitalization and modernization</u>.

STRATEGY:

Develop processes, toolsets, and models to support OPNAV force level decisions and the affordability decisions made by Program Managers and Industry from system concept through disposal.

This implies an urgency for reducing near-term operating & support costs

Total Ownership Cost (TOC)

"Total Navy"

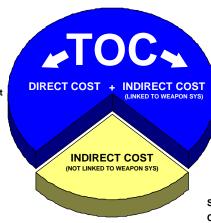
Such as:

Development Cost

Procurement Cost

Operating & Support Cost

SYSCOM PM Staff
etc.



Such as:

System Training Site
Navy Resource Sponsor
SYSCOM Contracts Office
etc.

Such as:

Cornet Player in Navy Band # of Shore Based Hospitals etc.

Definition:

"Total Ownership Cost includes all costs associated with the research, development, procurement, operation, logistical support and disposal of an individual weapon system including the total supporting infrastructure that plans, manages and executes that weapon system program over its full life."

And:

"The cost of requirements for common support items and systems that are incurred because of introduction of that weapon system."

But:

"Excludes indirect "non-linked" Navy infrastructure costs that are not affected by individual weapon systems' development, introduction, deployment or operations."

Relationship of TOC and CAIV

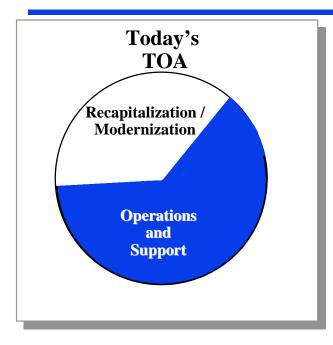
TOC is a Noun

TOC is an inclusive concept of the totality of costs associated with a weapon system which is to be managed, and if possible, to be reduced in a reformed and improved acquisition process.

CAIV is a Verb

CAIV is a means for managing cost; a behavioral paradigm shift in which costs are not accepted, but challenged.

Emphasis on Reducing O&S Cost of Naval Forces

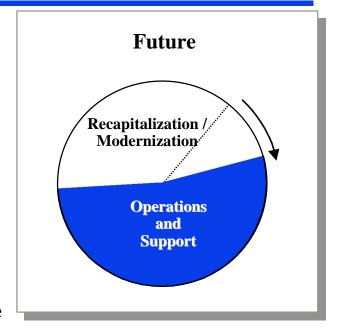


- Inventory
- People
- Fleet Operations
- Infrastructure
- Tech Data

Reduce O&S Costs



- ✓ SMART Ship
- **✓ Innovative Support Solutions**
- **✓** Reliability Investments
- **✓** Single Process Initiatives
- **✓** Partnerships with Industry
- ✓ Technology Insertion to Reduce Tech Data Costs
- **✓ Reliability Warranties**
- **✓** Reinvention Initiatives
- ✓ In Service RCM, Data Collection, Analysis, and Maintenance Adjustments
- **✓** Reduced Cycle Time

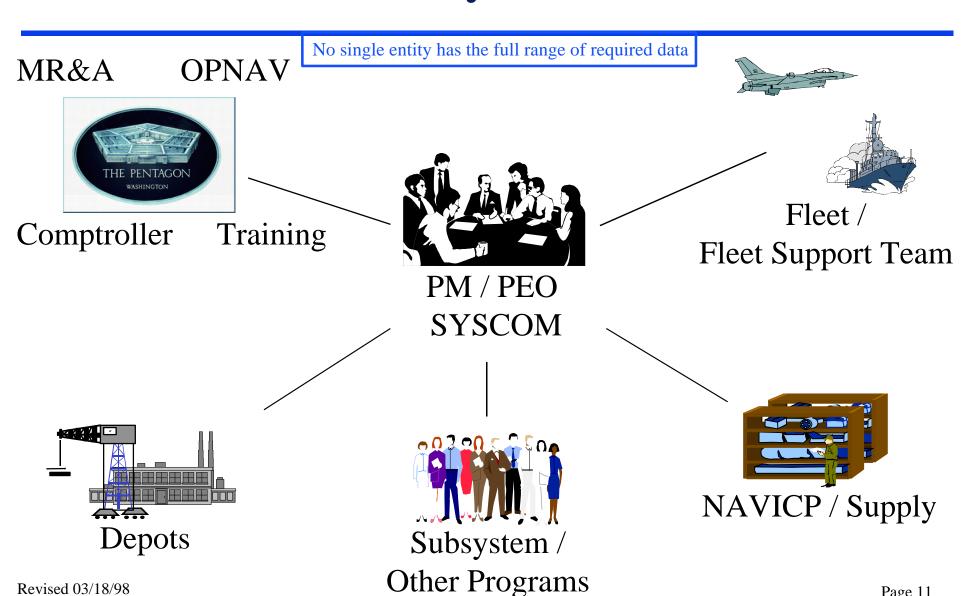


Increase Funds
Available For
Recapitalization &
Modernization

Challenges to TOC Implementation

<u>Challenge</u>	Recommendation
1. Increased RDT&E Funding	1. DoN Sponsor Should POM an Investment Pool for DoN
2. LCC Tools (Models & Databases)	2. Institutionalized Funding Needs to be Formally Supported by the DoN Resource Sponsor
3. Fleet Involvement	3. PMs Need to Include Fleet as Part of Legitimate Stakeholder Community
4. Sponsor Involvement	4. Requirements Community Assists in Setting Goals; TOC KPP in ORD
5. Incorporate TOC Strategies into Progr Baselines	5. MDAs Need to Insure Strategies are Addressed in APBs (KPP for Tracking TOC)
6. Realize that Some DoN Costs are Fixed	6. Focus on Big Drivers and Don't Expect Accounting Precision
7. No Management Reserve	7. Couple to DoN Stability Reserve
8. Incentives to Industry and PM	8. GMB Investigate Defense and Commercial Incentives
9. Comptroller Buy-in	9. Goals Need to be Validated Before Resources are Reprogrammed. Mechanism to Rebate
Revised 03/18/98	Program Adjustments. Page 10

Engage the Full Range of Players

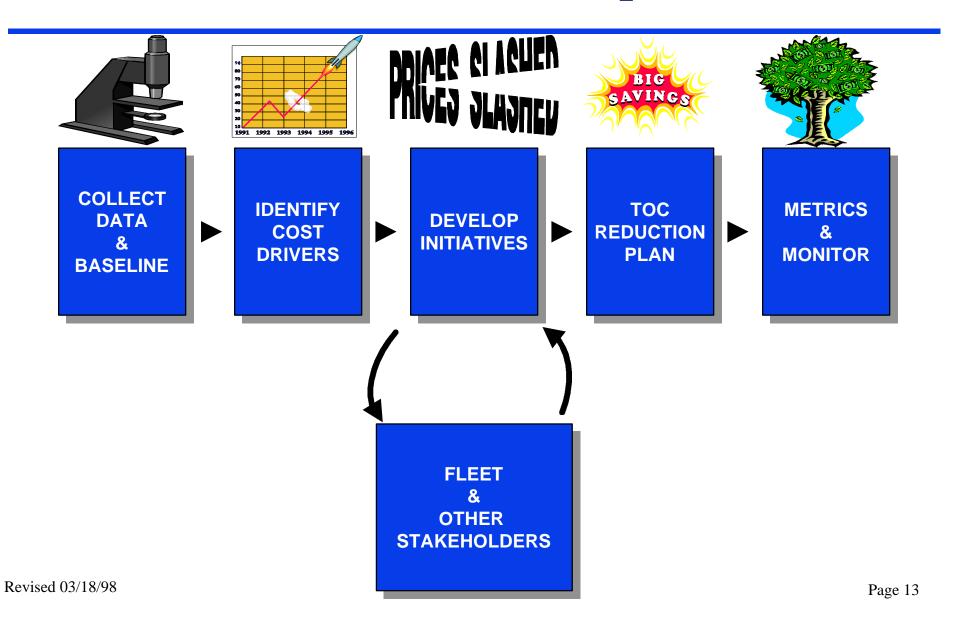


Page 11

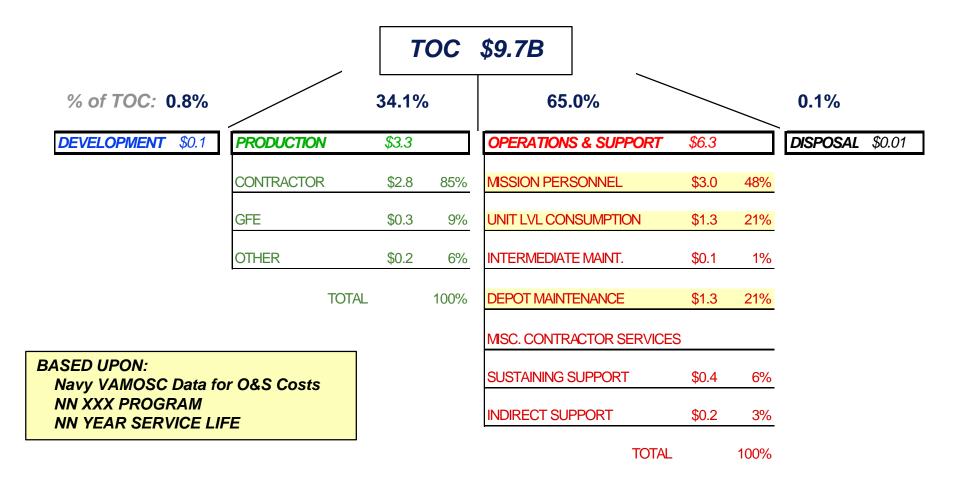
Recommended Approach

- ◆ Use NAVAIR's "Affordable Readiness" Effort As Template and Adapt to All Major Acquisition Syscoms/related PEO Programs (All ACAT and Other Programs of Interest)
- **♦** Use VAMOSC As Primary O&S Cost Data Source
- **♦ Fully Engage the Full Range of Players**
 - Fleet, PMs, NAVCOMPT, Warfare Sponsors
 - Drive Out Fear
- **♦ Identify Cost Drivers and Areas of Attack**
 - In-service and Future Acquisitions
- **♦ PMs/PEOs Develop Goals**
- **♦ Develop Investment/Payoff Strategies/Metrics**
- **◆ TOC GMB Lead on Top Level Approach and Build Templates**

Process Roadmap



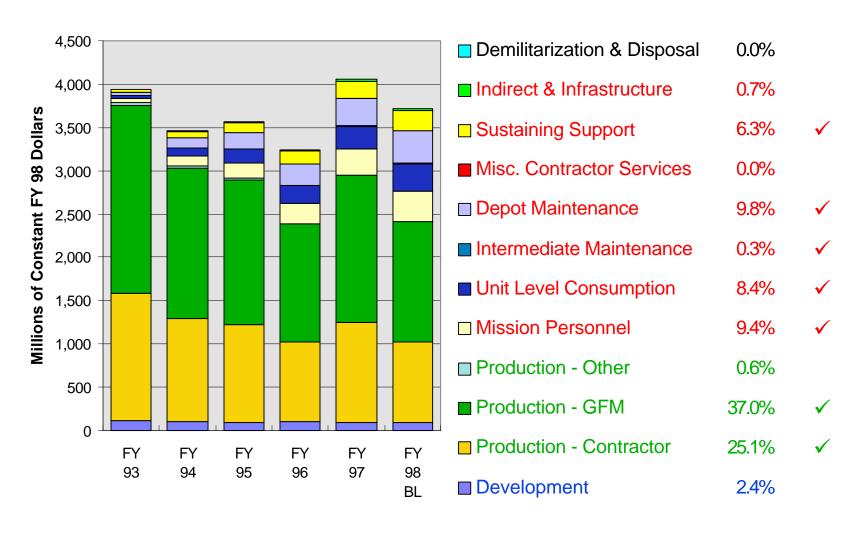
XXX TOC - Cost Elements - CY98 \$B



SUNK COSTS:							
DEVELOPMENT	\$0.1	PRODUCTION	\$3.3	OPERATIONS & SUPPORT	\$1.6	DISPOSAL	\$0.00
FUTURE COSTS:							
FUTURE COSTS: DEVELOPMENT		PRODUCTION	<i>\$0.0</i>	OPERATIONS & SUPPORT	\$4.7	DISPOSAL	\$0.01

Updated Annually - 971111

FIVE YEAR HISTORICAL COST TREND For XYZ



	FY 93	FY94	<u>FY 95</u>	FY 96	<u>FY 97</u>	FY 98
No. of Units	2	5	8	10	14	17
Op Hrs	6,945	16,595	27,169	34,789	52,356	58,457
Op Hrs / Unit	3,473	3,319	3,396	3,479	3,740	3,439

Program Baseline

XYZ Projected Hours & Costs without Initiatives:

Cost Profile (Current) in FY 98 \$K:

,	FY 98	FY 99	<u>FY 00</u>	<u>FY 01</u>	FY 02	FY 03	FY 04	<u>FY 05</u>	<u>FY 06</u>	<u>FY 07</u>	To Complete
Development	89,649	104,969	97,476	88,854	73,116	73,101	73,098	55,099	38,909	20,944	47,132
Total Procurement	2,347,679	2,997,121	2,934,666	3,007,132	3,741,567	2,336,849	3,062,951	0	0	0	0
Procurement - Contractor	939,072	1,198,848	1,173,859	1,202,853	1,496,627	934,740	1,225,180	0	0	0	0
Procurement - GFM	1,385,131	1,768,301	1,731,441	1,774,208	2,207,524	1,378,741	1,807,141	0	0	0	0
Procurement - Other	23,477	29,971	29,367	30,071	37,416	23,369	30,630	0	0	0	0
Total Operating & Support	1,302,485	1,454,551	1,604,187	1,701,565	1,848,812	1,945,830	2,092,857	2,239,114	2,383,352	2,575,067	114,886,919
Mission Personnel	351,671	392,729	433,130	459,422	499,179	525,374	565,071	604,561	643,505	695,268	31,019,468
Unit Level Consumption	312,596	349,092	385,005	408,376	443,715	466,999	502,286	537,387	572,005	618,016	27,572,861
Intermediate Maintenance	13,025	14,546	16,042	17,016	18,488	19,458	20,929	22,391	23,834	25,751	1,148,869
Depot Maintenance	364,696	407,274	449,172	476,438	517,667	544,832	586,000	626,952	667,339	721,019	32,168,337
Misc. Contractor Services											0
Sustaining Support	234,447	261,819	288,754	306,282	332,786	350,249	376,714	403,041	429,003	463,512	20,679,645
Indirect & Infrastructure	26,050	29,091	32,084	34,031	36,976	38,917	41,857	44,782	47,667	51,501	2,297,738
Demilitarization &											
Disposal											1,360,000
TOTAL	3,739,813	4,556,642	4,636,330	4,797,551	5,663,494	4,355,780	5,228,906	2,294,214	2,422,261	2,596,012	116,294,051

Inventory Profile (Current):

	FY 98	<u>FY 99</u>	<u>FY 00</u>	<u>FY 01</u>	FY 02	FY 03	<u>FY 04</u>	<u>FY 05</u>	<u>FY 06</u>	FY 07	To Complete
Total Units	17	20	23	25	28	30	31	34	37	39	1,704
Total Op Hours	59,500	70,000	80,500	87,500	98,000	105,000	108,500	119,000	129,500	136,500	5,964,000
Fuel	46,889	52,364	57,751	61,256	66,557	70,050	75,343	80,608	85,801	92,702	4,135,929

XYZ Initiatives Summary

• RINU	Replacement of the inertial navigation system with a newer more reliable system
Air Starter Turbine	Increase reliability of the unit through improvements in seal and bearing changes
Air Flow Multiplier	Replace current unreliable and uneconomical to repair units with Commercial-Off-The Shelf hardware
• SSRGA (ASW-31)	Proposed F3 replacement with Solid State component resulting in an increase of MTBD of 126 to 45,000 hours
• Isochronal Scheduled Inspection System	Revising scheduled "O" level inspections to calendar based schedule should reduce unscheduled O-level manhours by up to 10%
 Commercial Phased Depot Maintenance (PDM) 	PDM instead of SDLM and insure maintenance is performed in the most effective location and manner that still meets fleet requirements
• APU	Combination of LECP, incorporation of of improved design, and RCM analysis to reduce repair/replacement costs
• Propeller Improvements	Improve training and troubleshooting procedures/fleet practices to decrease "No Failures", and improve seals to reduce leakage
• Fuel Nozzles	Establish specialized "I" level standards and "O" & "I" troubleshooting.
O to D Maintenance Concept	Eliminates one level of maintenance. Reduces transportation and maintenance cost and eliminate need for test sets at 2 weapon stations.

				<u>INITI</u>	ATIVE PI	ROFILE									
Program ID:	XXX				Code	of Owner:	Cog_code								
Initiative Title:	Example 1			•					1						
illitiative ritie.	Example														
Initiative Summary	Description:					change the F to 4500 Op H		lacement and	Repair						
Initiative Type: LECP Reliability Improv Maint Concept RCM Rightsourcing		Modifications Obsolescence IPT/CSS CIP Other		Initiative Sta Active Planned Unfunded	atus: X	Readiness E Increase Decrease No Change									
Present Value F	Ratio: PVR Ratio: ect Life (yrs):		Planned	Start Date:	Jun-98	Break	Even Date:	2005							
Projected Profi															
APN / SCN / WPN	Fiscal Year	1998 156.0	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
OPN		156.0	58.0	58.0	58.0	58.0									
O&MN			135.0	175.0	150.0	125.0	75.0								
RDT&E															
Other															
Total Investment R Present Value of In		156.0 153.3	193.0 183.1	233.0 213.4	208.0 183.9	183.0 156.2	75.0 61.8					-	-		-
				Pro	jected Cost	Avoidance									
Development															
Production - Contra	actor														
Production - GFM Production - Other/	(Gov't														
Mission Personnel	0071														
Unit Level Consum	ption			25.0	50.0	75.0	100.0	125.0	125.0	125.0	125.0	125.0	125.0	125.0	125.0
Intermediate Maint	tenance			75.0	150.0	125.0	140.0	160.0	160.0	160.0	160.0	160.0	160.0	160.0	160.0
Depot Maintenance	е							(25.0)	(25.0)	(25.0)	(25.0)	(25.0)	(25.0)	(25.0)	(25.0)
Misc. Contractor Se	ervices														
Sustaining Support															
Indirect & Infrastru															
Demilitarization & I	•														
Total Cost Avoidan		-	-	100.0	200.0	200.0	240.0	260.0	260.0	260.0	260.0	260.0	260.0	260.0	260.0
Present Value of C	ost Avoidand	-	-	91.6	176.9	170.8	197.8	206.9	199.8	192.9	186.2	179.8	173.6	167.6	161.8
Date Prepared	:							Initiative	1	of	5				
Cum. Investment		156.0	349.0	582.0	790.0	973.0	1,048.0	1,048.0	1,048.0	1,048.0	1,048.0	1,048.0	1,048.0	1,048.0	1,048.0
Cum. Avoidance		-	-	100.0	300.0	500.0	740.0	1,000.0	1,260.0	1,520.0	1,780.0	2,040.0	2,300.0	2,560.0	2,820.0
Difference		(156.0)	(349.0)	(482.0)	(490.0)	(473.0)	(308.0)	(48.0)	212.0	472.0	732.0	992.0	1,252.0	1,512.0	1,772.0
Cum Investment (P		153.3	336.4	549.8	733.7	890.0	951.8	951.8	951.8	951.8	951.8	951.8	951.8	951.8	951.8
Cum Avoidance (P.		-	-	91.6	268.5	439.2	637.1	844.0	1,043.8	1,236.7	1,422.9	1,602.7	1,776.3	1,943.9	2,105.7
	Fiscal Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Actuals in \$K:															
	Fiscal Year:	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
APN / SCN / WPN															
OPN O&MN															
RDT&E															
Other															
Total Investment		-	-	-	-	-	-	-	-	-	-	-	-	-	-
					Actual Cost	Avoidance									

Investment/Cost Avoidance View

Program: ABC

In Constant FY 98 \$K

				110	COLUB		1 / U (<i>~</i>					
	Prev Cum.	FY 98	FY 99	FY 00	FY 01	FY 02	FY 03	FY 04	FY 05	FY 06	FY 07	To Complete	Total
Direct Vendor Delive	ry		tart Date:	35,886		End Date:	39,326	Break E	ven Date:	N/A			
Investment	•	•	517	500	439	459	368	314	283	295	191	955	4,321
Projected Cost Avoidance	•	•	665	680	587	591	459	384	335	342	255	3,825	8,123
Cumulative Net	•	•	148	328	476	608	699	769	821	868	932	3,802	
GI		S	tart Date:	35,674		End Date:	38,961	Break E	ven Date:	FY-04			
Investment	•	6,574	7,845	3,367	1,316	-	-	-	-	-	-	-	19,102
Projected Cost Avoidance	•	-	653	2,257	3,645	3,536	3,373	3,318	3,210	2,611	2,339	35,085	60,027
Cumulative Net	-	(6,574)	(13,766)	(14,876)	(12,547)	(9,011)	(5,638)	(2,320)	890	3,501	5,840	40,925	
elevision Camera R	eplaceme	ent S	tart Date:	35,431		End Date:	39,326	Break E	ven Date:	FY- 03			
Investment	-	4,056	3,042	3,042	-	-	-	-	•	-	•	-	10,140
Projected Cost Avoidance	-	-	1,210	990	2,653	2,468	2,213	2,015	1,691	1,374	934	14,010	29,558
Cumulative Net	-	(4,056)	(5,888)	(7,940)	(5,287)	(2,819)	(606)	1,409	3,100	4,474	5,408	19,418	
OTALS													
Investment	-	10,630	11,404	6,909	1,755	459	368	314	283	295	191	955	32,608
Projected Cost Avoidance	-	-	2,528	3,927	6,885	6,595	6,045	5,717	5,236	4,327	3,528	52,920	44,788
Cumulative Net	-	(10,630)	(19,506)	(22,488)	(17,358)	(11,222)	(5,545)	(142)	4,811	8,843	12,180	64,145	

Potential

	Prev Cum.	FY 98	FY 99	FY 00	FY 01	FY 02	FY 03	FY 04	FY 05	FY 06	FY 07	To Complete	Total
Level Test for Multi-	Display lı	ndicatos	tart Date:	2nd Qtr 98		End Date:	FY 06	Break E	ven Date:	3rd Qtr 98			
Investment	-	•	34	•	•	-	-	-	-	-	-	-	34
Projected Cost Avoidance	-	•	227	400	350	318	256	195	127	104	-	-	1,976
Cumulative Net	-	-	193	593	942	1,260	1,516	1,711	1,838	1,942	1,942	1,942	
BM Mini-computer 8	Software	Offloae	tart Date:	2nd Qtr 98		End Date:	FY 06	Break E	ven Date:	1st Qtr 00			
Investment	-	-	384	-	-	-	-	-	-				384
Projected Cost Avoidance	-	-	-	-	884	884	884	884	884	884	884	13,260	19,448
Cumulative Net	-	-	(384)	(384)	500	1,384	2,268	3,152	4,036	4,920	5,804	19,064	
TOTALS													
Investment	-	-	418	-	-	•	•	•	•	•	•	•	418
Projected Cost Avoidance	-	-	227	400	1,234	1,202	1,140	1,079	1,011	988	884	13,260	21,424
Cumulative Net	-	-	(191)	209	1,442	2,644	3,784	4,863	5,874	6,862	7,746	21,006	

Implementation Risks

- ◆ Define methodology to identify and take credit for TOC reductions already achieved
- **◆** "Tighten the belt only once"
 - Once TOC baseline established and approved don't re-visit for further reductions
- **◆ Drive PM fear out**
 - No punitive impact for falling short of TOC goals
 - Don't make TOC a data gathering exercise; manage with it!
 - Provide "seed corn" ... RDT&E for TOC innovation
- **◆** ASN(RD&A) resources to manage TOC

Timeline

◆ ASN(RDA) Strategic Plan TOC GMB established	Apr 96
◆ DSAC Tasking	Dec 97
◆ TOC GMB Tasked	Dec 97
◆ Generic Templates & Guidebook	Mar 98
◆ Train Commands	Apr/May 98
◆ Feedback on Process/Templates	Apr/May 98
◆ Navy's Pilot Programs Targeted	Jun 98
♦ All Navy Programs Implemented	
ACAT I/II	Jul-Dec 98
ACAT III/IV	Jul 98-Jun 99

Revised 03/18/98

Website

Naval Sea Systems Command NAVSEA 017 Cost Engineering & Industrial Analysis Division

URL: http://www.navsea.navy.mil/sea017/toc.htm (Under construction)

- » Templates and guidebooks to reside here
- » Complete access to generic info across DoD

Recommendation

Proceed with plan

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